AGENDA
Grassroots Leadership Training Institute
Brit Tzedek v’Shalom
July 26-27, 2009

Sunday, July 26, 2009

8:30 to 9:00am   Registration

9:00-10:30am Welcome & Introductions, Training Institute Overview, Organizational Vision and Goals
*Diane Balser, Cherie Brown, Steve Masters*

10:45am-12:30pm National/Chapter Strategic Planning, Part I
*Heather Booth*

12:30-1:15pm Lunch

1:15- 3:15pm National/Chapter Strategic Planning, Part II
*Heather Booth*

3:15- 4:00pm Break

4:00-6:00pm Basic Organizing Tools, Part I
*Mark Belkin, Cherie Brown, Sue Swartz*

6:00-7:00pm Dinner (in teams with national leaders and staff)

7:00-8:15pm Basic Organizing Skills, Part II
*Mark Belkin, Cherie Brown, Sue Swartz*

8:30 - 10:00pm Working and Advocating within the Jewish Community
*Cherie Brown, Steve Masters, Rabbi Brant Rosen*

10:00-11:00pm Socializing Time

Monday *July 27*

8:15-9:00am Breakfast

9:00 - 9:50 am Concurrent Sessions
10:00 -10:50am Concurrent Sessions

*Media Aliza Becker and Emily Hauser  
Conflict Basics David Albert and Steve Masters  
Building a Home District Advocacy Team Deepa Domasky*
Reaching Out to Young Adults (Generation Y and Z) Ben Murane and Jason Pollens
Membership Outreach and Grassroots Fundraising Donna Spiegelman and Elizabeth Vernon

11:00am-12:30- Communicating Brit Tzedek’s Political Message
Diane Balser and Aliza Becker

12:30-1:15pm Lunch

1:15-3:30pm Building the Pro- Israel/Pro- Peace Movement
Diane Balser and Jeremy Ben-Ami

3:30pm Closing