

AGENDA
Grassroots Leadership Training Institute
Brit Tzedek v'Shalom
July 26-27, 2009

Sunday, July 26, 2009

8:30 to 9:00am Registration

9:00-10:30am Welcome & Introductions, Training Institute Overview, Organizational Vision and Goals

Diane Balsler, Cherie Brown, Steve Masters

10:45am-12:30pm National/Chapter Strategic Planning , Part I

Heather Booth

12:30-1:15pm Lunch

1:15- 3: 15pm National/Chapter Strategic Planning, Part II

Heather Booth

3:15- 4:00pm Break

4:00-6:00pm Basic Organizing Tools, Part I

Mark Belkin, Cherie Brown, Sue Swartz

6:00-7:00pm Dinner (in teams with national leaders and staff)

7:00-8:15pm Basic Organizing Skills, Part II

Mark Belkin, Cherie Brown, Sue Swartz

8:30 - 10:00pm Working and Advocating within the Jewish Community

Cherie Brown, Steve Masters, Rabbi Brant Rosen

10:00-11:00pm Socializing Time

Monday July 27

8:15-9:00am Breakfast

9:00 - 9:50 am Concurrent Sessions

10:00 -10:50am Concurrent Sessions

Media *Aliza Becker and Emily Hauser*

Conflict Basics *David Albert and Steve Masters*

Building a Home District Advocacy Team *Deepa Domasky*

Reaching Out to Young Adults (Generation Y and Z) *Ben Murane and Jason Pollens*
Membership Outreach and Grassroots Fundraising *Donna Spiegelman and Elizabeth Vernon*

11:00am-12:30- Communicating Brit Tzedek's Political Message
Diane Balsler and Aliza Becker

12:30-1:15pm Lunch

1:15-3:30pm Building the Pro- Israel/Pro- Peace Movement
Diane Balsler and Jeremy Ben-Ami

3:30pm Closing